

PM

parallel connect

ABOUT US

We Understand !

Parallel connect is a techno-management company with its core competency in paving pathway to drive industry revolution in various Industries. We are pushing the horizon of possibilities with our industry specific models for various sectors.

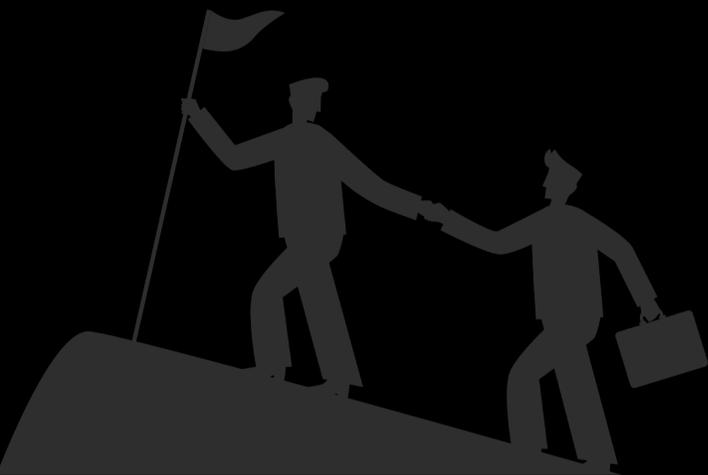
WWW.PARALLELCONNECT.COM



OUR VISION

To be a global leader in paving pathway to forthcoming agile industry shift through dynamics of technology, strategic model innovation, and value chain based on social landscape.

DID YOU KNOW ABOUT US?



OUR **MISSION**

To understand the core concept behind the value chain and mechanics of the various industry domains. Improving best in class technology and strategic model innovation in a way that it makes a wider sense in terms of pure performance result.

We understand the mechanics of the industry
More than anyone else

We reinvent new combinations of resources
to find perfection in uncertainty

We tie commitment with result to hold
responsibility to lead the change

We set benchmark standards with zero
trade offs

Try again. Fail again. Fail better, stay strong.
Never, never, never give in!

We identify the essential and eliminate rest.
Complication disturbs sense of purpose



We Understand



We Improvise



Hold Accountability



We Set Standards



Perseverance



Simple not Complex

CORE VALUES

Key Expertise Domain

Our focus going forward is on sectors where we can put significant impact in order to confront the rapidly-evolving world around us for a better tomorrow



HOSPITALITY

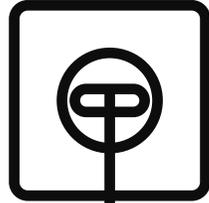
Smart Hotels



HOME

Smart Living

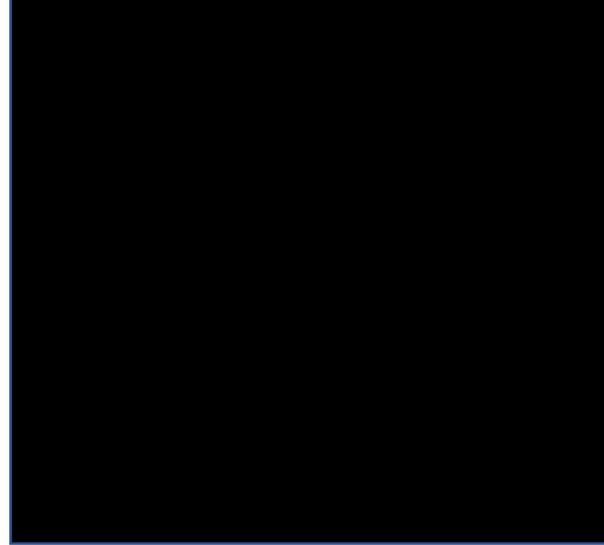
ITS TIME TO STEP INTO



INDUSTRY 1.0

1765

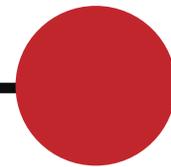
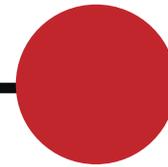
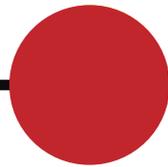
Introduction of mechanical production facilities supported by water and steam power.



INDUSTRY 3.0

1969

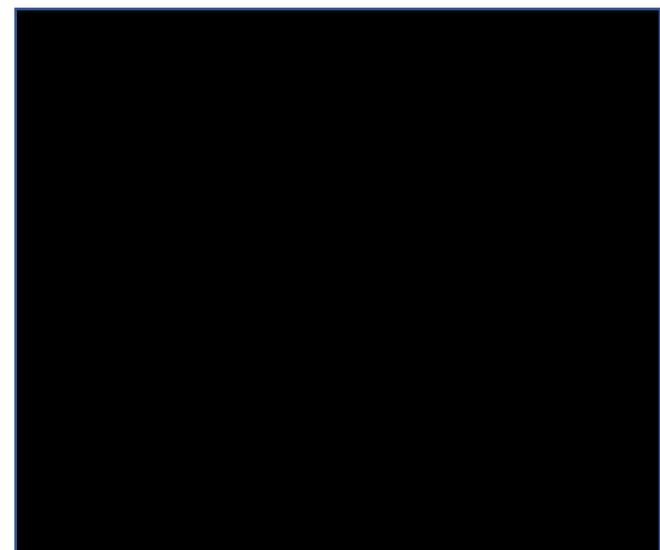
Digital revolution is the change from mechanical and analogue electronic technology to computer and automation

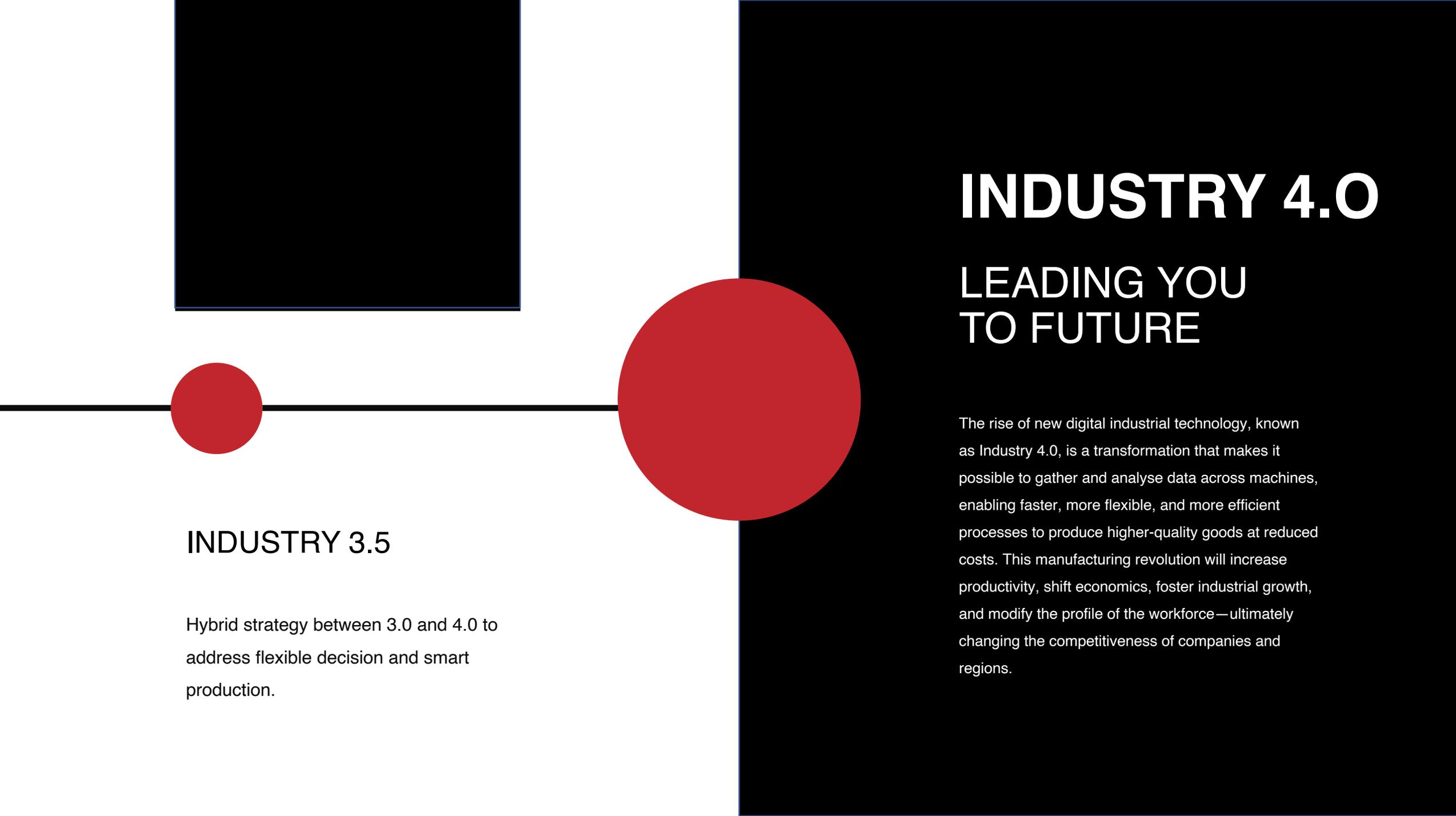


INDUSTRY 2.0

1870

Technological Revolution: Mass production fuels the second industry revolution with assembly lines and the help of electrical power





INDUSTRY 4.0

LEADING YOU TO FUTURE

The rise of new digital industrial technology, known as Industry 4.0, is a transformation that makes it possible to gather and analyse data across machines, enabling faster, more flexible, and more efficient processes to produce higher-quality goods at reduced costs. This manufacturing revolution will increase productivity, shift economics, foster industrial growth, and modify the profile of the workforce—ultimately changing the competitiveness of companies and regions.

INDUSTRY 3.5

Hybrid strategy between 3.0 and 4.0 to address flexible decision and smart production.



Industry 4.0

Industry Revolution

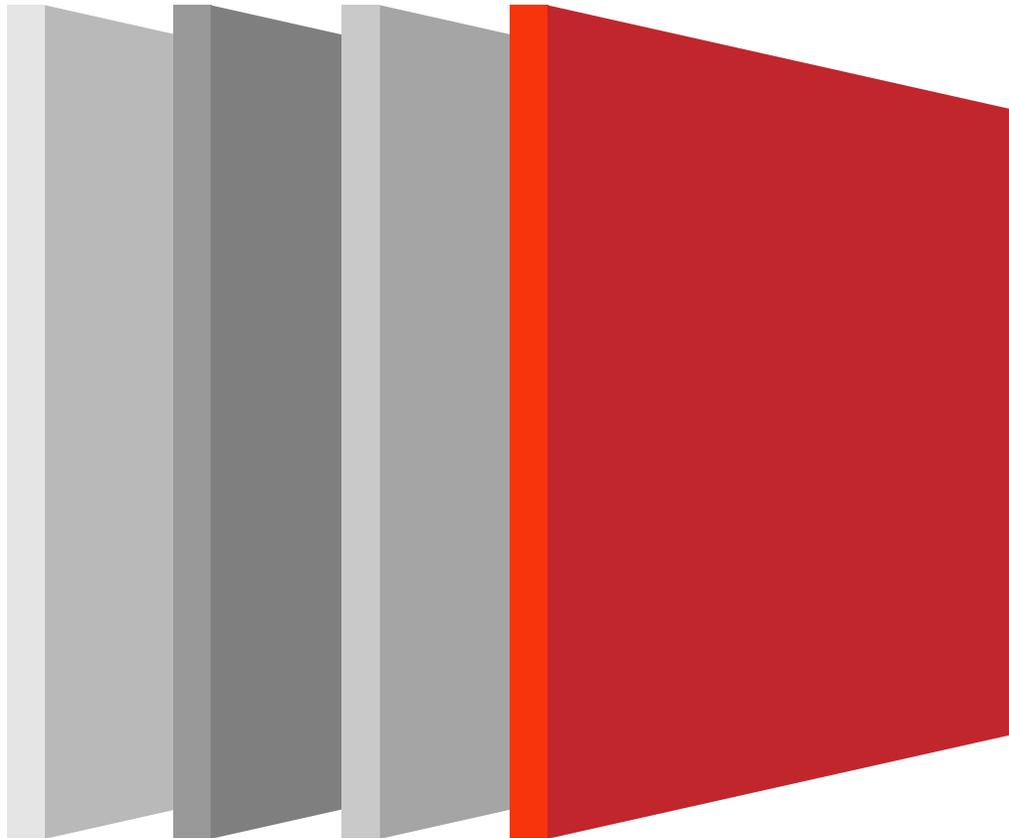


The fourth industrial revolution—or Industry 4.0—is upon us and replacing the inefficiencies of traditional automation with automatically coordinated automation using the Internet of Things (IoT) together with artificial intelligence and other technologies. The efficiency gain is large enough that, in a few short years, the adoption of technologies such as the IoT, cloud computing, artificial intelligence and cyber-physical computing will be a matter of survival for many companies.

Cross Pollination

There is lot of fluidity in defining true future landscape of humankind and how it will be shaped for a better tomorrow.

We believe in cross pollinating important elements to dig deeper into evolving industries to be the fittest.



Disruptive Technology

Emerging technologies like IOT, big data, Cyber physical system, artificial intelligence and cloud computing.

Strategic Model Innovation

Reinventing strategic innovative model in parallel to existing model to drive performance result.

Value Chain

The value of company is largely determined by the direction in which human interaction flows by the tilt of the social landscape

4.0

Our Concern

Almost every business runs on the cloud, and the hospitality industry is fast catching up. In the recent times, travellers have begun expecting quick service with a touch of personalization. Hoteliers who run hotel properties need to scale up to embrace the latest in technology.



Market Presence

Enhanced market presence online/offline in competitive landscape



Guest Experience

Luxury guest experience from the very first step in hotel to in room experience



Smart Operation

Unmatched combination of smart operative technology for smarter action



Building Management

Looking smart is not enough, precision smartness towards building management

SMART HOTEL

Truly comprehensive, ready for tomorrow!

Smart Hotel is a full fledged integrated platform that enables hotels to change industry dynamics by upgrading their overall business process to smart and future ready business. An Integrated solution to automate business process, enhance market presence in competitive landscape, luxury class guest experience with IOT advancement and managing business more efficiently.



Smart rooms

Technology touches our life like nothing else and we know how to do it well



Smart Living

To live is to experience the art of making sense of life itself.



Profound Relations

When communication starts to fade everything follows and we care to step up



Smart Community

Creating a spirit of community, a sense that we are all in this together

4.0

Our concerns

Living is about exchanging values together and humankind is about creating stories that meets experience. Home is where the heart is. Walls, wire, metal boxes and few screws don't define it well.

SMART LIVING

Defining home for a smarter living

Smart living is an integrated solution by parallel connect is itself an art of living and making sense of life. We understand the mechanics of home and how bonds of relations separates us from making a living and truly live. We know technology is an important aspect of human life but more that that we seek stories that define us well. Enhancing room experience through automation , co-creating relationship values, giving a more sense to live by being more aware to life itself to developing community that fosters spirit of togetherness for a better tomorrow. We are stepping up for all. Maybe its time to find new normal.

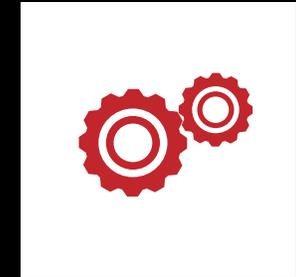
LET SEE THE BEST SERVICES WE OFFER

Our company is focused to provide solution that truly differentiates us from competitive landscape in doing things that matters the most. We don't believe in putting forces in multiple things and making something right but rather mastering few that plays the key role.



Software

We love working with disrupting technology to create software that empower businesses



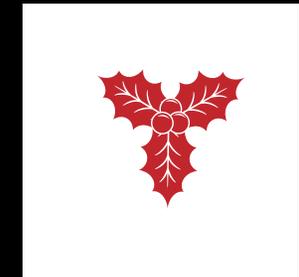
Hardware

We are developing industry class IOT tech hardware that inspires innovation



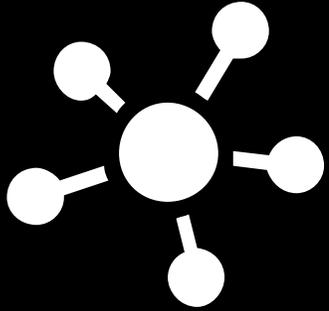
Consulting

We know that you know the answers but we believe we can find it together faster.



Branding

We define what your brand stands for and communicate consistently on those terms.



Technology We Deal in

Technology is now evolving at such a rapid pace that annual predictions of trends can seem out-of-date before they even go live. As technology evolves, it enables even faster change and progress, causing the acceleration of the rate of change, until eventually it will become exponential.

Artificial Intelligence

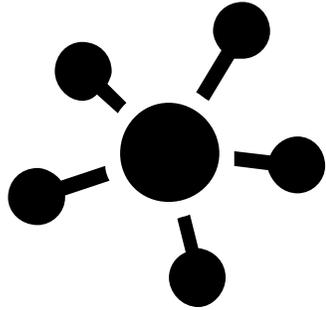
Artificial intelligence has driven the growth of virtual assistants like Alexa, Google, and Siri. AI is proliferating across different segments of business like healthcare, hospitality, e-commerce etc. AI based voice interfaces will also be used within enterprises for strategic work tasks. Undoubtedly, AI-powered interfaces will maximize employee productivity with its automation and conversational speech.

Big Data

Big data analytics has always been a key strategy for businesses to have a competitive edge and achieve their goals. Use of necessary analytics tools to process big data and determine the reasons why certain events happen. Now, predictive analysis through big data can help predict what may occur in upcoming events.

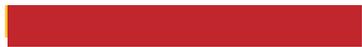
Blockchain

We have already seen the growing graph and predictions of this highlighted technology in the contemporary world. The secured and simplified recording of transactions in a decentralized ledger with the help of blockchain technology services make it strategically important for businesses in all industrial domains.



Hardware We Deal In

The Infrastructure is one of the vital components in business strategy. The success of an organization lies with the Infrastructure development. As the hardware sector continues to grow, we absolutely want it to match the success of the industry leading players and as well as play important role in each individuals life.



Internet of things

The Internet of Things (IoT) means more than simply establishing connections between devices and systems—it is opening up opportunities for creating new products and services not previously thought possible. Leveraging IoT has evolved from a connectivity strategy to a business transformation strategy, and has proven results, including increased profitability.

Facial recognition

Facial recognition is improving ways on how marketers can know their customers better. Individuals utilize a single sign-on to sign into third-party applications. The advantage of tech mammoths is that they discover some new information by the face information being shared. This information will fortify their artificial intelligence algorithms and, all the more explicitly, the facial-acknowledgment innovation, helping them to build a better comprehension of their clients.

Machine Learning

Automation, analytics and machine-learning algorithms have taken much of the step-by-step work out of the hands of human operators. That means quicker, more efficient production around the clock, with human operators primarily monitoring and maintaining systems.

4.0

Brand is the holistic sum of customers' experiences, composed of visual, tonal and behavioural brand components, many of which are shaped by interaction design

BRAND

WE BELIEVE

Every brand makes a promise. But in a marketplace in which consumer confidence is low and budgetary vigilance is high, it's not just making a promise that separates one brand from another, but having a defining purpose.

We define what your brand stands for, its core values and tone of voice, and then communicate consistently in those terms.



BUSINESS ECOSYSTEM (we care)

Our proud initiative:



Ideafootprint is focused to build the most diverse business ecosystem platform with its core strength in co-creating values by providing best in class industry insights and covering end to end business happenings across the globe. Solving world's biggest problem: "Untapped human potential", by influencing misfits to unravel the undiscovered.

▶ Networking
Various strategic programs are aligned to get favourable outcomes wholly powered by self-driving business ecosystem.

▶ Insights
Informative data, trends, news and industry research that entirely focuses on providing valuable informative assets of b2b sector.

▶ Media Coverage
Media engagement channel will focus on rebounding and shaping the entire entrepreneurship mindset globally.

ACHIEVEMENTS

High achievements always takes place in the framework of high expectation

October 2018

2018 – Paved the model

2018 – Built a team

2018 – Patented IoT devices

2019 – Facial recognition Algorithm

2019 – India's first switchless home

2019 – India's first smart hotel

2019 – 70+ smart houses

Counting.....



OBJECTIVE

We have covered miles in search of solutions to certain problems. We understand the degree of criticality in each segment we are into. We need to scope a larger perspective in order to create legacy.



50+ Individual Hotel

By the fall of 2020 we would be empowering at least 10 individual hotel properties to align on our vision



200+ Smart Homes

By the end of 2020 200+ homes across India will be more smarter and create pathway towards a new smart living era



20

20



Smart Hotel Chain

We need to engage with at least one leading market player- hotel chain and begin transformative disruption.



Smart Living Project

By the fall of 2020 smart living project will be marked to initiate execution the very next year.

MASTER PLAN

We see the world differently. Our perception on world around us gives a wider sense of responsibility. To shape elements in such a way that it effects paradigm of entire value chain that encompasses social landscape. We are developing blueprints for the years to come towards a better future.

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Smart Living

We will be redefining homes across India for a more connected world that gives sense to life itself



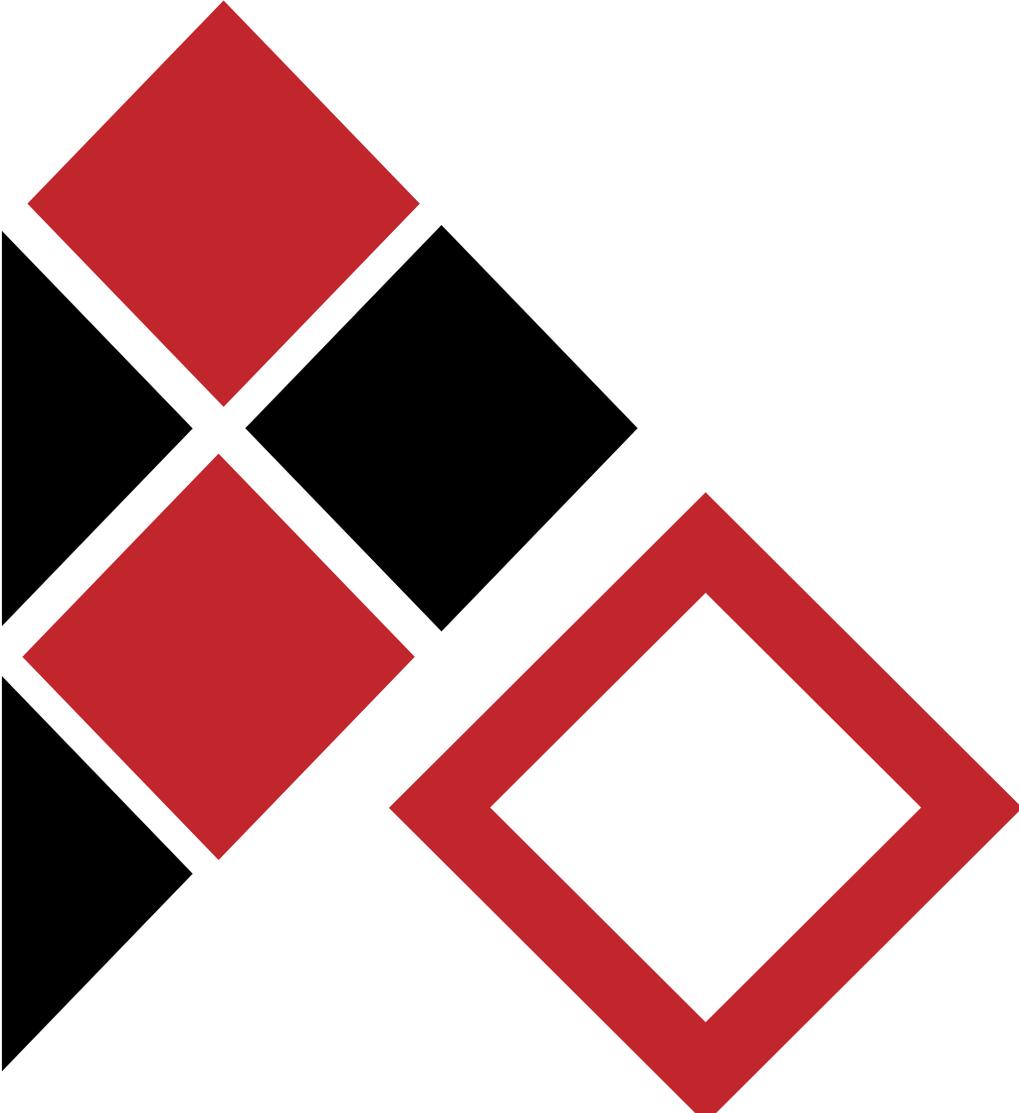
Smart School

We'll be pushing boundaries to smarter education by reinventing education models to empower world around us



Smart Fitness (Healthcare)

We will be marking pathway into a healthcare segment by redefining fitness centers across nations for healthier society



Our Concerns

We understand the mechanics of the industry

Industry 4.0” is a big buzz-word in business and policy circles. It is expected to change the world in ways that cannot be comprehended yet. There is a systemic lack of experience and manpower to create and implement these systems — not to mention a general reluctance from stakeholders and investors to invest heavily in new technologies.

But the benefits of an Industry 4.0 model could outweigh the concerns for many technological facilities. The solution is not in the statistics. Whereas it is the people. We truly believe right concerns will bring driving force into the subject and empower us to achieve more. We are all together in this vision.

[Join Us](#)

[Learn More](#)

Leaders

They are the leaders who demonstrate degree of possibility to hunt objectives. The intent to raise the bars the ethical way makes them stand out to lead and appreciate great minds to work on projects. They know the criticality of situations and believe in joining forces to overcome obstacles to unravel future opportunity.



KARAN THAPLIYAL

Co-founder / CEO

Karan is an excellent leader expertise in strategic execution. He has a past experience in managing teams on ground. Karan believes in focusing on fine details and curating solution accordingly.

www.karan.advonik.com

ROHIT YADAV

Co-founder / COO

Rohit has a growth oriented and challenging mindset. He has worked with big players in market and knows how to deliver results with fine precision. Rohit's operation management skills brings a lot to the table.

www.rohit.advonik.com





Deepak yadav

Managing Director

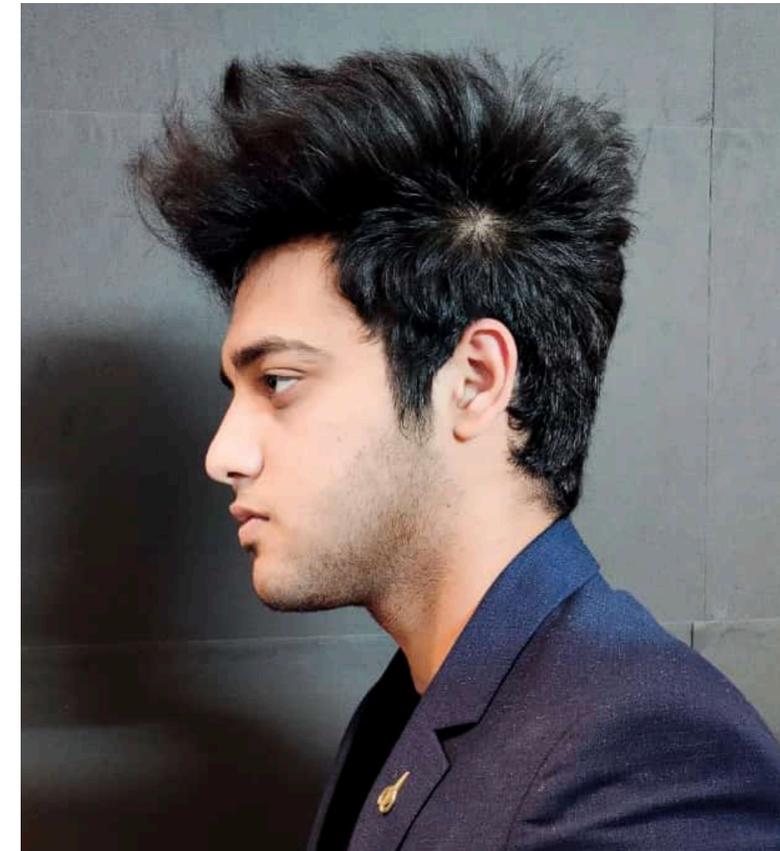
“I want to change the world in a manner that every individual element of our very own reality should resonate in a way to make sense of its very existence. Shaping the humankind for a better tomorrow.”

Founder: Parallel connect pvt ltd

Founder: Advonik business management consulting pvt ltd

CEO: Ideafootprint Media pvt ltd

Deepak has previously worked closely with cxo level executive and founders of multiple startups. He is also connected with more than 100 startups which in turn makes him an important asset in companies board.



FOUNDER

Locations

We are working



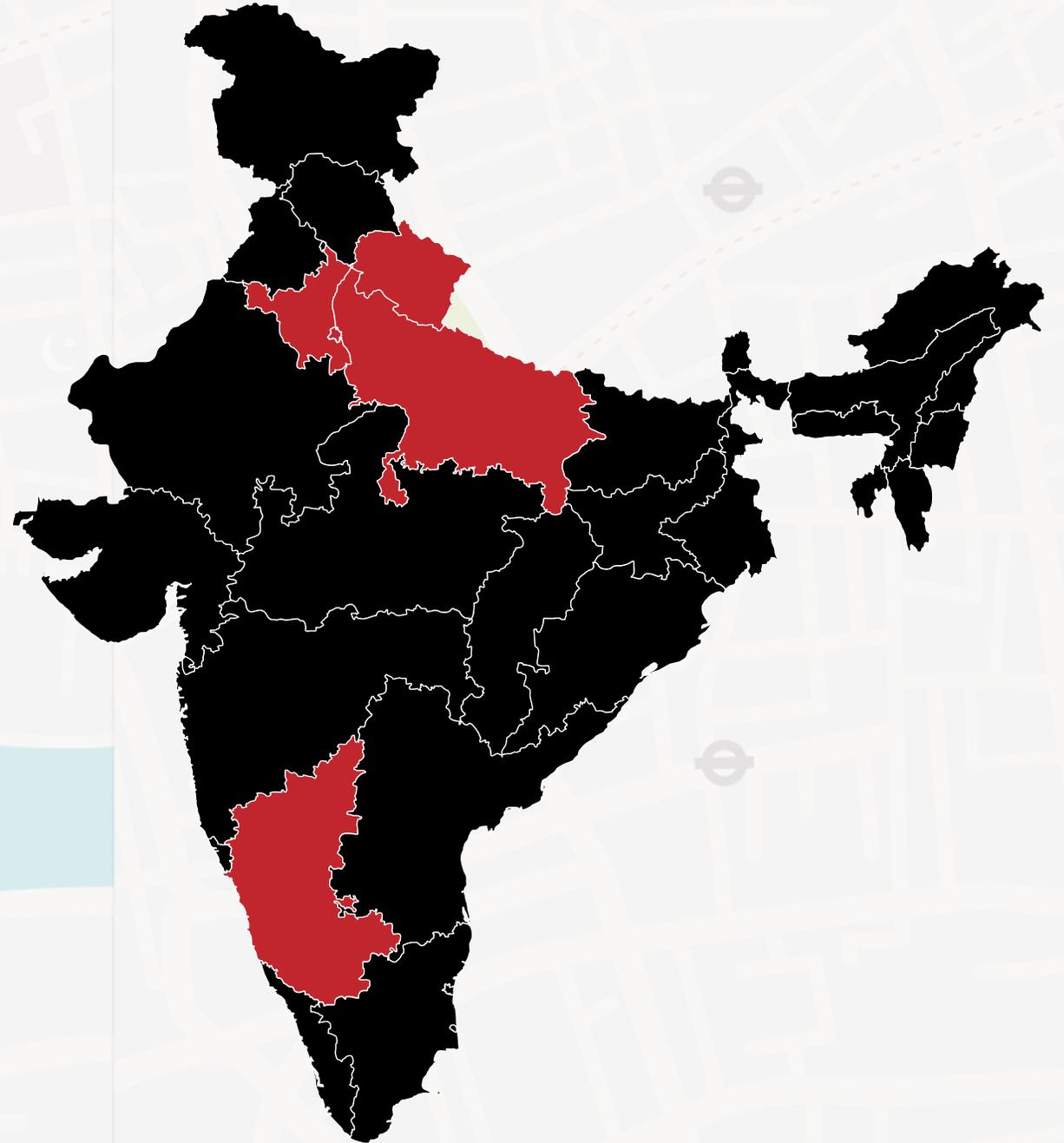
We are already working across India with our primary office based at hub of Delhi NCR – Gurgaon. We are also moving forward to multiple cities (towards East) in terms of business expansion. Soon we would be putting experience centers in metro cities across India. We would love to host you offline for real-time feedbacks.

H.No 225, Sector 11, Gurgaon, Haryana (NCR), India

2018

2019

2020



We understand the Mechanics of the Industry



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